



Mabank High School Yearbook

18786 E. Hwy 175
Mabank, Texas 75147
903.880.1600, ext 2131

Cris Cary, Advisor
cacary@mabankisd.net

Yearbook Senior Ads

Honor your senior with an ad in the keepsake they will cherish for years. A senior ad is a permanent way to express your love and pride in your child. Twenty years from now, your child will still have that yearbook.

Parents and family members may purchase an ad in the back of the yearbook. Please read through this information carefully before sending in your ad.

If you wish to keep this a secret, rest assured that the contracts and contents of the ad are handled with confidentiality by a few select staff members and the advisor. Persons purchasing a senior ad will have the opportunity to proof and approve the ad before it goes to print.

Guidelines

- Do not cut, staple, fold or paperclip the photos.
- Send good quality photographs. Poor photos do not improve in print.
- If photos are one of a kind, you may want to have a professional copy made.
- Scanned photos must be submitted at 300 dpi resolution in a jpeg or tiff format in at least a 4X6 inch format and burned onto a CD. If your photo fits on a floppy disk, it's not at the right resolution. If this confuses you, please call us or just send the photo.
- Photos should be school appropriate, no obscene gestures, alcoholic beverages, tobacco products or illegal activity.
- Song lyrics or other copyrighted material may not be used.
- Do not add any new writing on the back of photos – ink may rub off onto another photo and it cannot be cleaned without damage to the photo. Write any information necessary to identify a picture on a piece of paper or post it note and include it with the ad contract.
- Photos will not be returned until the yearbook delivers in May.
- Enclose a self- addressed envelope large enough to fit all the pictures and with adequate postage if you want your photos mailed back to you. You are welcome to pick up the photos when the yearbook delivers. We are not responsible for photos not picked up by the end of the May.
- Type your message and attach it to the back of the Senior Ad Contract form. **Be aware that illegible printing may result in typographical errors.**
- We will print your message exactly as it appears. We retain the right to reject any material that we consider libelous or in questionable taste.

Ad pages are available on a first come, first serve basis. Pictures and letters must be turned in by January 8. All ad requests received after that date will be accepted based on availability. Partial payments are available upon prior request. Final payments must be made by January 31. Any late ad payments are subject to a 10 percent late fee. Make checks payable to Mabank High School.

Fill out a contract for each ad purchased. Make copies of the form as needed. **The Panther Yearbook is a student created and produced publication. If you would like to proofread your ad, please supply an email address.** If you have any questions, please contact yearbook adviser Cris Cary at cacary@mabankisd.net or at (903) 880-1600, ext. 2131.

Black & White Ad Prices

Size:	Price
1/8 page.....	\$50
1/4 page	\$85
1/2 page.....	\$115
Full page	\$200

Color Ad Prices

Size:	Price
1/8 page.....	\$100
1/4 page.....	\$170
1/2 page.....	\$230
Full page.....	\$400