



Web and Digital Media

Course Overview: Encompass entry level, technical, and professional careers related to the design, development and support of hardware, software, multimedia, and systems integration services.

Career Goal (O*NET Code): **Multimedia Artist and Animator** (27-1014), Graphics Designer (27-1024), Multimedia Producer (27-2012), Web Content Writer (27-3043).

Student Name: _____

Grade: _____

School: _____

SUGGESTED COURSEWORK

EXTENDED LEARNING EXPERIENCES

Middle School	8th	HS Courses:	Touch Systems Data Entry	Curricular Experiences: Business Professionals of America Future Business Leaders of America SkillsUSA	Extracurricular Experiences: Art Shows Language Immersion Programs Literary Magazine School Newspaper Student Government UIL Academic Competitions Yearbook
	High School	9th	Core Courses:		
Career-Related Electives:			World Geography Languages other than English I Physical Education		
10th		Core Courses:	English II Geometry or Alg II Chemistry		
		Career-Related Electives:	Business Information Management I or Art I		
11th		Core Courses:	English III Algebra II, Pre-Cal, or Math Models Physics or Princ of Technology	World History Languages other than English II United States History Professional Communications	
	Career-Related Electives:	Web Technologies or Animation or Journalism I/Photojournalism			
12th	Core Courses:	English IV Alg III, Pre-Calculus, or AP Calculus Science Elective	Government/Economics Fine Arts		
	Career-Related Electives:	Advanced Journalism Yearbook/Newspaper I or Advanced Broadcasting or Animation			
On-the-Job Training		Web Page Designer	Media Aide	Multimedia Writer Intern	COLLEGE CREDIT OPPORTUNITIES -- High School Students should take Advanced Placement (AP), International Baccalaureate (IB), dual credit, Advanced Technical Credit (ATC), or locally articulated courses (Tech Prep), if possible. List those courses that count for college credit on your campus.
	Certificates	Adobe Expert Adobe Illustrator	Adobe InDesign Adobe Photoshop	OSHA CareerSafe	
Postsecondary	Associate Degrees	Business Communications Cinema Computer Animation	Drafting English Technical/Business Writing Equipment Operators	Film/Video and Photographic Arts Graphic Printing	Career Options: Graphic Designer Intern Multimedia Artist Intern Visual Information Operator Motion Media Crew Assistant Video Documenter
	Bachelor Degrees	Applied Design and Visual Arts Communication - Broadcasting Communication-Media Prod.	Graphic Design Mass Communications-Elect Media Media Art	Professional Writing Studio Art - Digital Media Telecommunications	Career Options: Interface Developer Application Developer Sound Engineer Technician Medical News Producer Film and Video Editor
	Graduate Degrees	Business Broadcasting Communication Design	English Creative Writing & Literature Film and Television Production	Theater Arts Theater - Technical Theatre Technical Communication	Career Options: Web Content Editor Art Director Advertising Director Media Producer Freelance Photographer

Students may select other elective courses for personal enrichment purposes.

This plan of study serves as a guide, along with other career planning materials, for pursuing a career path and is based on the most recent information as of 2009. All plans meet high school graduation requirements as well as college entrance requirements.