



Consumer Services

Cluster Overview: Preparing individuals for employment in career pathways that relate to families and human needs.

Career Goal (O*NET Code): Sales Representative, Wholesale & Mfg (41-4011/12), Wholesale & Retail Buyer (13-1022) Advertising & Promotions Manager (11-2011), Sales Manager (11-2022), Market Research Analyst (19-3021).

Student Name: _____

Grade: _____

School: _____

SUGGESTED COURSEWORK

EXTENDED LEARNING EXPERIENCES

Middle School	8th	HS Courses:	Touch Systems Data Entry		<p>Curricular Experiences:</p> <p>Business Professionals of America DECA Family, Career and Community Leaders of America Future Business Leaders of America</p>	<p>Extracurricular Experiences:</p> <p>Language Immersion Programs School Newspaper School Organization Officer Student Government UIL Academic Competitions Yearbook</p>
	High School	9th	Core Courses:	English I Algebra I or Geometry Biology		
Career-Related Electives:			Business Information Management I			
10th		Core Courses:	English II Geometry or Alg II Chemistry	World History Languages other than English II		
		Career-Related Electives:	Interior Design or Entrepreneurship			
11th	Core Courses:	English III Algebra II, Pre-Cal, or Math Models Physics or Princ of Technology	United States History Professional Communications			
	Career-Related Electives:	Advanced Interior Design or Business Information Management II or Accounting I or Languages other than English III				
12th	Core Courses:	English IV Alg III, Pre-Calculus, or AP Calculus Science Elective	Government/Economics Fine Arts			
	Career-Related Electives:	Marketing or Business Information Management II or Accounting II or Languages other than English IV				
Postsecondary	On-the-Job Training	Furnishings Sales Associate	Retail Salesperson	Showroom Assistant	<p>COLLEGE CREDIT OPPORTUNITIES -- High School</p> <p>Students should take Advanced Placement (AP), International Baccalaureate (IB), dual credit, Advanced Technical Credit (ATC), or locally articulated courses (Tech Prep), if possible. List those courses that count for college credit on your campus.</p>	
	Certificates	Customer Service	OSHA CareerSafe			
Postsecondary	Associate Degrees	Business	Business Administration & Management	Business Marketing Marketing Mgmt & Research	<p>Career Options:</p> <p>Assistant Store Manager Display Designer</p>	<p>Furnishings & Equipment Sales Associate Retail Salesperson</p>
	Bachelor Degrees	Advertising Business Administration Entrepreneurship	Home Furnishings Merchandising Management	Marketing Merchandising Public Relations	<p>Career Options:</p> <p>Assistant Buyer Manufacturer's Agent</p>	<p>Sales Manager Sales Representative Sales Trainer</p>
	Graduate Degrees	Advertising Business Administration General Business	Management Marketing	Merchandising Public Relations	<p>Career Options:</p> <p>Advertising/Promotions Manager Market Research Analyst</p>	<p>Purchasing Manager Vice President of Sales</p>

Students may select other elective courses for personal enrichment purposes.

This plan of study serves as a guide, along with other career planning materials, for pursuing a career path and is based on the most recent information as of 2009. All plans meet high school graduation requirements as well as college entrance requirements.