



Journalism and Broadcasting

Cluster Overview: Focuses on designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.

Career Goal (O*NET Code): **Broadcast Technician** (27-4012), Reporter/Correspondent (27-3022), Broadcast News Analyst (27-3021), Radio/TV Announcer (27-3011), Producer/Director/Manager (27-2012), Professional Photographer (27-4021).

Student Name: _____

Grade: _____

School: _____

SUGGESTED COURSEWORK

EXTENDED LEARNING EXPERIENCES

Middle School	8th	HS Courses:	Touch Systems Data Entry	Curricular Experiences: Business Professionals of America SkillsUSA	Extracurricular Experiences: Art Club Drama/Theater Clubs Language Immersion Programs Photography Club School Newspaper UIL Academic Competitions Yearbook	
	High School	9th	Core Courses:			English I Algebra I or Geometry Biology
Career-Related Electives:			World Geography Languages other than English I Physical Education			
10th		Core Courses:	English II Geometry or Alg II Chemistry	Business Information Management or Journalism I/Photojournalism or Debate I		
		Career-Related Electives:	World History Languages other than English II			
11th		Core Courses:	English III Algebra II or Pre-Cal Physics or Princ of Technology	Advanced Broadcasting I or Advanced Journalism Yearbook/Newspaper I or Debate II		
		Career-Related Electives:	United States History Professional Communications			
12th	Core Courses:	English IV Alg III, Pre-Calculus, or AP Calculus Science Elective	Advanced Broadcasting II or Advanced Journalism Yearbook/Newspaper II or Debate III			
	Career-Related Electives:	Government/Economics Fine Arts				
On-the-Job Training	Apprentice	NOTE: These experiences may be started and/or completed as part of the high school experience.		COLLEGE CREDIT OPPORTUNITIES -- High School Students should take Advanced Placement (AP), International Baccalaureate (IB), dual credit, Advanced Technical Credit (ATC), or locally articulated courses (Tech Prep), if possible. List those courses that count for college credit on your campus.		
	Certificates	Broadcast Technologist OSHA CareerSafe	NOTE: Students may earn all or part of these certificates as part of the high school experience.			
Postsecondary	Associate Degrees	Broadcast Journalism Business/Public Relations	Electronics/Telecommunications Humanities	Journalism/Mass Communication Radio & Television Broadcasting	Career Options: Broadcast Technician Radio and Television Announcer Reporter Camera Operator Tech Director	
	Bachelor Degrees	Advertising Business Communications	Journalism Management Marketing	Public Relations Radio, Television and Film	Career Options: Producer Program Director Station Manager/Owner	
	Graduate Degrees	Advertising Business Communications	English Journalism Management	Marketing Public Relations Radio, Television and Film	Career Options: Broadcast News Analyst Professor	

Students may select other elective courses for personal enrichment purposes.

This plan of study serves as a guide, along with other career planning materials, for pursuing a career path and is based on the most recent information as of 2009. All plans meet high school graduation requirements as well as college entrance requirements.